

## PRODUCT SHEET

### GUMMIES



Gummies are one of the fastest-growing trends in delivering essential nutrients. What was once primarily targeted toward children has now expanded into the adult supplement market, as consumers increasingly look for health solutions that are **not only effective but also convenient and enjoyable** to consume. Unlike traditional capsules or tablets, **gummies are flavored and have a candy-like, chewy texture**, making them an enjoyable option for adults and children.

They are **especially convenient** for people who struggle with **pill fatigue or dislike the taste of liquid supplements**. Gummies can be formulated with a **wide range of active ingredients**, from vitamins and minerals to herbal extracts. Additionally, their **customizable shapes and flavors** make them ideal for creating unique and engaging products. However, it is crucial to remain aware of the risk of overconsumption.

#### INFORMATION

##### Shapes

- Generic domes, rounds and buttons
- Child-friendly options such as stars / hearts / bears and quirky fun fruit chapes such as orange slices / strawberries

##### Batch Sizes

- 20.000 units

##### Packaging Sizes

- Jars: 150ml – 400ml

##### Formulations

- Available in single or multi-active strengths
- Both gelatine and pectin base available
- Vegetarian and vegan options available
- Options to include reduced sugar and sugar-free formulas
- NPD bespoke formulations welcome for trend led gummies

##### Lead Times

- For first order 16 weeks after signatures & artwork approval
- For consecutive orders 12 weeks

##### Packaging Materials

- PET
- HDPE

##### Flavours

- Natural flavourings used extracts of fruit and vegetables
- Oil and carnauba waxed instead of sugar and starch like other competitors
- All standard flavours, mainly fruit based
- Special flavours can be developed upon request and subject to MOQ

##### Packaging Types

- Additional branded SRP boxes for retail if required
- Pouch pack available
- CRC lids included as standard for child friendly packaging
- Adult lids- metallic/ glossy smooth lids
- Jars available in various shapes and colours

#### PACKAGING OVERVIEW

Gummies jar 200cc



Gummies lid 38mm



Berry shape



Dome shape



Heart shape



Orange shape



Star shape



Strawberry shape



Let's bring your product idea into life! Contact us at [info@evp.group](mailto:info@evp.group)

[www.evp.group](http://www.evp.group)